SUMMARY OF ICS STUDIES

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| Cambie Group Study[[1]](#footnote-1) | Standard Job Services | Implicit Career Search |
| Total employed or doing productive work | 31% | 78% |
| Off Income Assistance due to employment (4mths.) | 4% | 13% |
| UK Study[[2]](#footnote-2) |  |  |
| Increase in likelihood of sustaining employment | 7.5% | 15% |
| Increase in Self-Esteem | 7.5% | 15% |
| Participant Satisfaction | 43% | 90% |
| Max Burgers Restaurant[[3]](#footnote-3) | Pre-ICS | Post-ICS |
| % of trainers becoming managers | 50% | 85% |
| % of managers remaining with Max | 20% | 70% |
| Average training time to become a manager | 2 years | 1 year |

1. Evaluation of The Implicit Career Search, conducted by Cambie Group International, funded by Federal Government Canada, May 1997 [↑](#footnote-ref-1)
2. Conducted by John Cooper Associates, Cheltenham UK and Working Links Employment Agency, UK. August 2010 [↑](#footnote-ref-2)
3. Provided by Max Restaurant Group, Sweden’s largest fast food franchise uses ICS for management training. [↑](#footnote-ref-3)